PREPARING ARTWORK FOR PRINTING

Preparing Art for Reproduction

At Sticky Prints Graphics, we use Adobe Illustrator and Affinity Designer to reproduce and prepare artwork for high-quality vinyl printing and contour cutting. Although Illustrator and Affinity Designer are preferred, customers may also send in their art using any of the compatible file formats listed below. When submitting artwork, please include all linked or placed files used in your design, flatten any transparencies, and include all fonts used in the document—preferably convert text to outlines/curves to ensure accurate reproduction. Converting text to outlines will prevent text editing later, so if you anticipate copy changes, please include editable text files in addition to the outlined version.

Raster Images

Raster images are composed of pixels and are typically used for photographs or detailed digital artwork. When scaled up, these images can lose clarity and appear pixelated. To ensure crisp printing results, all raster artwork must be at least 300 DPI at actual print size. Images pulled from the web are usually 72 DPI, which is too low for print production.

Vector Images

Vector artwork is made up of mathematical paths and curves, allowing it to scale infinitely without any loss of quality. Vectors are ideal for logos, illustrations, and sticker outlines where sharp edges and precision are required.

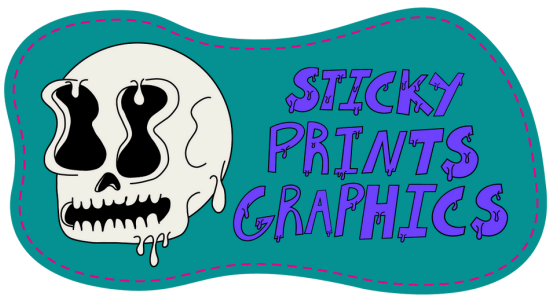
.ai	.eps	.svg	.pdf (vector)

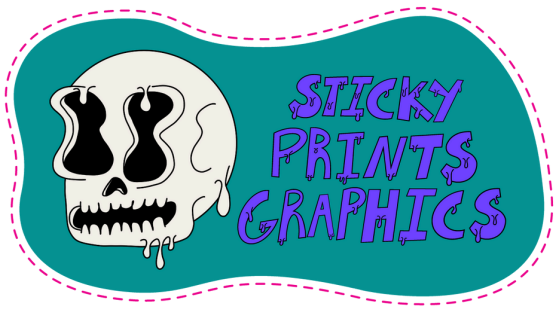
Artwork Layout Guidelines

Please add a path on a separate layer called Cut for the die cut line. Make sure your artwork is within the edge of the Cut Line to ensure it is within the printable range. Also note that any important images and copy should be placed at least 1/8” from cut and crease lines.

Bleed Lines

If you are trying to achieve edge-to-edge printing, extend your artwork beyond the Cut Line by 1/8” to the bleed line of your file (which may or may not be visible). Anything placed beyond this bleed will be automatically removed during artwork processing.





If you have any questions, please reach out to us at sales@stickyprints.graphics